

R11™ DRIVER



ONLY R11 CAN ACTIVATE THE
THREE DIMENSIONS TO DISTANCE

THE 3 DIMENSIONS OF DISTANCE

DIMENSION 1 LOFT

INCREASE OR DECREASE LAUNCH
ANGLE TO GET MORE DISTANCE.

DIMENSION 2 FACE ANGLE

SELECT AN OPEN, CLOSED OR
NEUTRAL ADDRESS - SETTING
FOR MORE DISTANCE.

DIMENSION 3 FLIGHT PATH

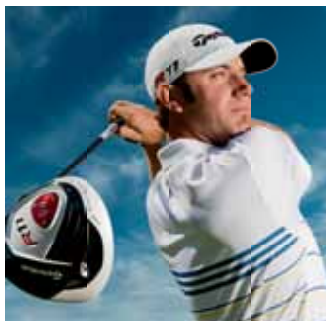
PROMOTE A FADE - HEAVIER
WEIGHT IN TOE, LIGHTER WEIGHT
IN HEEL FOR MORE DISTANCE

PROMOTE A DRAW - LIGHTER
WEIGHT IN TOE, HEAVIER WEIGHT
IN HEEL FOR MORE DISTANCE



R11™

- ▶ Adjust the loft with Flight Control Technology (FCT)
- ▶ Adjust the face angle with the new Adjustable Sole Plate (ASP)
- ▶ Adjust the CG location with Movable Weight Technology™ (MWT®)
- ▶ Promotes up to 100 yards of side-to-side trajectory change and ±1,000 RPM backspin change
- ▶ New aerodynamic shape promotes faster speed for more distance
- ▶ White non-glare crown and black clubface for easy alignment



"I've never been so dialed in on the tee box. The fitting was quick and simple: three steps and the R11 was totally customized to my swing. I can't wait to bring this driver out on Tour."

DUSTIN JOHNSON
PGA TOUR PROFESSIONAL

GRIP:

TaylorMade 360 - 55g

SHAFT:

Fujikura® Blur® 60 - X, S, R, M
Fujikura® Blur® TP 65 - X, S, R



CLUB / LOFT	HAND	LIE	VOLUME	LENGTH	SWING WEIGHT
9.0°	R/L	57°	440cc	45.75"	D4
10.5°	R/L	57°	440cc	45.75"	D4

CUSTOM OPTIONS AVAILABLE



TP AVAILABLE - TP SPECS SAME AS STANDARD - LENGTH VARIES DEPENDING ON SHAFT